

# Amanda Honeywell

## **Branding and SEO, Online & Print Marketing, Graphic and Web Design**

Hillsdale, MI 49242

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517-320-2543

To work directly with clients to ensure their companies' brand, it's owner's time, and the companies' money is being used to its full potential all while working cohesively through responsive web design and an effective online presence.

Willing to relocate to: Jackson, MI - Angola, IN - Bryan, OH

Authorized to work in the US for any employer

## Work Experience

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### **Chief Everything Officer**

Hillsdale Marketing Group - Hillsdale, MI

January 2018 to Present

Full-service marketing and branding management company providing professional marketing to local community.

### **Graphic Design**

Simply Hers Magazine - Hudson, MI

2018 to Present

Simply Hers provides women with information that is essential, enlightening and entertaining. It provides advertisers with high quality service and an effective advertising medium. Simply Hers' content celebrates all facets of a woman's lifestyle. They strive to maintain a high level of integrity as a positive, inspiring and progressive media presence.

### **Chief Everything Officer**

Hillsdale Web Design - Hillsdale, MI

2017 to Present

Custom websites are created and managed to fit your needs, not ours! Designed and built with you in mind, your new website will have everything you need to connect with your customers and run your business efficiently.

### **Wide Format Printing**

Stockhouse Corporation - Hillsdale, MI

2016 to 2018

Large format printer, sign installation, graphic design, and department manager.

- Graphic design
- Program knowledge
- Large format printing
- Sign application & installation
- Vinyl application to vehicles & other

- Quoting
- Direct customer relations
- Proofing
- Job invoicing
- Job tracking
- Sales accusations: leads / outreach / cold calls
- Machine maintenance & operation (fixing when needed)

### **Owner/Photographer**

A. Honey Photography - Hillsdale, MI  
2012 to 2018

I offered a luxury photography experience to upcoming high school seniors who lived in and around Hillsdale County. I felt that graduating was an achievement that deserved to be celebrated with style and flare! Clients were working with me and my team of stylists, and artists to get a one-of-a-kind portrait session they could cherish for the rest of their life.

### **Graphic Designer**

Current Office Solutions - Hillsdale, MI  
2011 to 2016

- Meet with clients or the art director to determine the scope of a project
- Advise clients on strategies to reach a particular audience
- Determine the message the design should portray
- Create images that identify a product or convey a message
- Develop graphics and visual images for product illustrations, logos, advertisements, brochures, magazines, and corporate reports
- Create designs using computer software packages
- Select colors, images, text style, and layout
- Present the design to clients or the art director
- Incorporate changes recommended by the clients into the final design
- Review designs for errors before printing or publishing them
- Prepare files for printing
- Assist with inventory of supplies
- Perform record keeping as required
- Perform various housekeeping tasks associated with print center
- Perform other duties as assigned

### **Graphic Designer**

The Community Helper - Jonesville, MI  
2010 to 2012

- Meet with clients
- Built content for business advertisements
- Designed and laid out weekly publication
- Setup publication for printing
- Assisted with inventory of supplies
- Performed record keeping as required
- Performed various housekeeping tasks associated with print center
- Performed other duties as assigned

## **Graphic Designer**

Jonesville Printing - Jonesville, MI  
2009 to 2011

- Meet with clients or the art director to determine the scope of a project
- Advised clients on strategies to reach a particular audience
- Determined the message the design would portray
- Created images that identified a product or message
- Developed graphics and visual images for product illustrations, logos, advertisements, brochures, magazines, and corporate reports
- Created designs using computer software packages
- Selected colors, images, text style, and layout
- Presented the design to clients or the art director
- Incorporated changes recommended by the clients into the final design
- Reviewed designs for errors before printing or publishing them
- Prepared files for printing

## **Teacher's Assistant**

The Manor - Jonesville, MI  
January 2005 to September 2006

Worked one-on-one with students to help them understand and apply principles taught by the classroom teacher.

Organized classroom materials and set up equipment that the teacher used to carry out lessons. Helped correct homework, tests, and papers. Supervised students on field trips, during lunch breaks, and prior to the start of school.

Worked closely with special education teachers to assist students with physical, emotional, mental, and learning disabilities.

## **Residential Treatment Officer**

The Manor - Jonesville, MI  
March 2001 to January 2005

Monitored activities and behavior of juveniles, including safety and security procedures; transported detainees inside the facility; documents activities; responsible for the care, custody and control of assigned youth and maintaining control in the juvenile facility; and processes youths remanded to the facility custody.

- Supervised daily activities and behavior of juveniles in the facility
- Monitored living conditions to ensure clean and safe environment for juveniles
- Monitored youth interaction, observes youth on suicide watch, intercedes in verbal or physical confrontations, and maintains authority and youth compliance with established procedures
- Prepared behavior and incident reports on detained juveniles, including documentation of module checks and daily activities
- Transported juveniles to classrooms, cafeteria, medical appointments, and court hearings within facility
- Monitored youths during visitation with their families
- Conducted body searches of youths
- Distributed uniforms, towels, and blankets to juveniles

- Perform related duties as required

## Education

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### **Graphic design, printing, business management, web design, machine operation and maintenance, online presence, branding, and more!**

Self Educated

2009 to 2018

### **Completed a beginners class in InDesign, Illustrator, Photoshop, and photography**

Jackson Community College - Jackson, MI

2010 to 2010

## Skills

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Microsoft Office (9 years), Adobe Suite (9 years), Web Design (4 years), Graphic Design (9 years), Photography (4 years), Marketing (2 years), Branding (2 years), Machine Operator (2 years), Business Management (7 years), Business Development (4 years), Printing (9 years), Online Marketing (2 years), Indesign, Print Production, Adobe, Photoshop, Typography

## Links

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<http://www.ahoney.net>

<https://www.linkedin.com/in/ahoneycreations/>

## Additional Information

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I get to be creative and express myself through imagery every time I work with a client. Whether it's through photography, web design, or graphic design, each day is new and exciting! I love learning new techniques - I never want to fall "behind the times". I have a drive to succeed with an eye for detail. I'm thorough with my designs, and I offer kick-ass customer service. I couldn't be happier with how far I've come!